



It's Time
Poetry
Got Down
To
Business.

CORPOET


Your
Employees
Would Like To
Have A
Word
With You.

You now have the means to not only read your employees minds, but also their hearts and souls. You can actually hold in your hands their thoughts, feelings, hopes and dreams concerning your company. You'll witness a new kind of creativity, insight, passion and honesty by your employees. You will, in fact, call it poetry. You'll realize you now possess a living, breathing, business document rich with revelations capable of opening the lines of communication at all levels of the corporation . . . a document punctuated with truth . . . productive in its purpose . . . poetic in its wisdom . . . and inspired by CorPoet.



"Knowledge
Is
Power."

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Francis Bacon, 1597

And **You**
Would Like To
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With Your
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Realizing constructive communication is a two-way street. CorPoet provides you with the opportunity to let your employees know what's on your mind and in your heart. They, too, can actually hold in their hands your thoughts, hopes and dreams for the company. They, too, will see you have expressed yourself in a way that transcends business speak, buzzwords, memos and manuals to reveal the very soul and spirit of the corporation. They'll ascend to a new level of understanding and commitment when they read your impassioned words. . . words that carry the inspiring power of poetry and work in productive partnership with their own 'company poems'.

**"Imagination
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—Albert Einstein



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-Bert Einstein

It's Time
Your Company
Started.
Exercising
Its Write
Brain.

CorPoet reveals and anthologizes the heart and soul of your business through a two step process.

Step one is the **Company Wordshop**.

This two day creative workshop introduces the power of poetry and insightful expression to a cross-section of your company. Through a series of provocative, probing, barrier breaking and creativity enhancing exercises, the Company Wordshop concludes with participants writing a poem that communicates how they think and feel about the company. These 'corporate poems', underlined with honesty, passion and imagination, will become the catalyst for non-traditional approaches to problem solving while strengthening corporate community, vision and values.

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If You Read
One Book
On How To
Make Your
Company
Greater,
Read The One
You Wrote.


After the Company Wordshop, CorPoet will create your **Annual Repoet**. This is an anthology of the poetry written by all those in your corporation who participated in the Wordshop. Taking the form of an actual book, your Annual Repoet will reflect the heartfelt essence of your company. Designed to be distributed throughout the corporation, your Annual Repoet can be a refreshing, revealing, meaningful tool for expanding the doors of communication, instilling a greater collective sense of purpose and igniting creativity throughout your company.

The human spirit has profited from the power of poetry for centuries. Your company can now profit, too, with CorPoet.



“No Bird
Soars Too
High, if He
Soars With
His Own
Wings.”

—William Blake, 1790



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